



# Gilbert Promotional Corporation



P.O. Box 665  
Gilbert, Arizona, 85299-0665

Greetings,

The Gilbert Promotional Corporation was founded in 1978 by a group of local businessmen and ranchers. The sole purpose of the GPC is; to promote family values and keep the spirit of western heritage alive in the hearts and minds of our community, as well as promote the Town of Gilbert. The Gilbert Promotional Corporation has put on the oldest and largest special event in the Town of Gilbert for the past four decades.

The proceeds that are obtained through this event benefit our sister organization; *Galloping Soles*. The *Galloping Soles* program continues to flourish, and provide children in need of footwear throughout the Gilbert Public Schools District. We are actively seeking opportunities to expand the program through community outreach, sponsorships, and donations. It is a high priority of the Gilbert Promotional Corporation to support youth education, and give back to those within the community.

We are primarily funded by private sponsorships, local businesses, donations, and fundraisers that are held annually. In addition to this, the Gilbert Promotional Corporation is a 501(c)(3) Non Profit Organization, and all of your generous contributions are completely tax deductible.

By sponsoring the Gilbert Promotional Corporation, it will provide an immense amount of visibility to your business through various forms of media advertisement. As you review the various sponsor packages located in this years' matrix, you will find that various levels offer significant benefits such as; signage within the rodeo, a unique VIP experience within our Hospitality area at the event, as well as VIP tickets to the event.

We sincerely appreciate your time and consideration in partnering with the Gilbert Promotional Corporation. We look forward to the opportunity of working with you in the near future, and promoting your business at our event in 2024.

With gratitude,

## **The Gilbert Promotional Corporation**

JD McGee - Gilbert Days Rodeo President

For more sponsorship information; please feel free to contact us at  
[sponsor.gilbertdays@gmail.com](mailto:sponsor.gilbertdays@gmail.com)

\* We can also be found on Facebook at Gilbert Days Rodeo\*

# Gilbert Promotional Corporation Sponsor Agreement (2024)



P.O. Box 665  
Gilbert, Arizona, 85299-0665

Name of Company/Business: \_\_\_\_\_ Date: \_\_\_\_\_

Address of Business: \_\_\_\_\_

Point of Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Best Contact Method: \_\_\_\_\_

Name of Sponsorship Package: \_\_\_\_\_ Sponsorship Amount: \_\_\_\_\_

Date Payment Received: \_\_\_\_\_ Payment Method: \_\_\_\_\_

Description about Business (for marketing): (Please send a high quality logo to  
sponsor.gilbertdays@gmail.com with packet.) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**\* All sponsorship contributions are dedicated to the year in which the amount was contributed. \* \***

**Provided by Sponsor :** (Please list any and all items that will be provided by the Sponsor to the Gilbert Promotional Corporation.)

\_\_\_\_\_  
\_\_\_\_\_

**\*Provided by Gilbert Promotional Corporation:** (Please list any and all items that will be provided to the Sponsor by the Gilbert Promotional Corporation.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

GPC Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# Sponsorship Package Levels & Benefits



## **Friends of Rodeo: Buckle Sponsor - \$100 Sponsor Contribution**

Benefits Include:

- Standard Rodeo Event Tickets. **(Two standard tickets to be redeemed on Friday or Sunday).**
- Listed in program

## **Banner Sponsor - \$500 Sponsor Contribution**

Benefits Include:

- Display Banner at the Rodeo Park (Sponsor must provide a 4x6 banner by October 1st)
- Standard Rodeo Event Tickets **(Four standard tickets to be redeemed on Friday or Sunday).**
- Company Name on the Gilbert Promotional Corporation Facebook Page.
- Listed in the program

## **Turquoise Sponsor - \$1,000 Sponsor Contribution**

Benefits Include:

- Display Banner at the Rodeo Park (Sponsor must provide a 4x6 banner by October 1st)
- Standard Rodeo Event Tickets **(Six standard tickets to be redeemed on the day of your choice).**
- Complimentary Parking Pass to the Rodeo Event
- Company Name Announced During Rodeo Event.
- (Name Only) Displayed on Gilbert Promotional Corporation Website.
- Logo on sponsor page in the Program (Turned in by October 1st)

## **Copper Sponsor - \$2,500 Sponsor Contribution**

Benefits Included:

- Display Banner/or Flag at the Rodeo Park \*\*
- VIP Tickets to the Rodeo Event **(Four VIP tickets to be redeemed on the day of your choice).**
- Complimentary Parking Pass to the Rodeo Event
- Company Name Announced During Rodeo Event .
- Company Name displayed on Gilbert Promotional Corporation Website.
- Business Card size Program Advertisement (Turned in by October 1st)
- Complimentary 10x10 Retail Vendor Booth at the Rodeo Event \*\*

## **Event Sponsor (Dance, Classic Roping, Lil' Dudes, Steer Riding, Pony Express, ect..)- \$5,000 Sponsor Contribution** Benefits Included:

- Display Banner/or Flag at the Rodeo Park (Sponsor must provide a 4x6 banner or flag by October 1st)
- VIP Tickets to the Rodeo Event. **(Six VIP tickets to be redeemed on the day of your choice.)**
- Complimentary Parking Pass to the Rodeo Event.
- Company Name Announced During Rodeo Event **(Multiple times a night minimum).**
- Company Name/Logo Displayed on Gilbert Promotional Corporation Website.
- Company Name/Logo Displayed on Gilbert Promotional Corporation Facebook.
- Visit from Royalty with thank you gift prior to Rodeo Weekend
- Complimentary 10x10 Retail Vendor Booth at the Rodeo Event \*\*
- 1/8 Page Program Advertisement (Turned in by October 1st)

## Gold Sponsor - \$10,000 Sponsor Contribution

Benefits Included:

- Display Banner/or Flag at the Rodeo Park (Sponsor must provide a 4x6 banner or flag by October 1st)
- VIP Tickets to the Rodeo Event. **(Eight VIP tickets to be redeemed on the day of your choice).**
- Complimentary Parking Pass to the Rodeo Event.
- Company Name Announced During Rodeo Event **(Multiple times a night minimum).**
- Company Name/Logo Displayed on Gilbert Promotional Corporation Website.
- Company Name/Logo Displayed on Gilbert Promotional Corporation Facebook **(Promoted once a week).**
- Visit from Royalty with thank you gift prior to Rodeo Weekend
- Complimentary 10x10 Retail Vendor Booth at the Rodeo Event \*\*
- 1/4 Page Program Advertisement (Turned in by October 1st)



## Premier Event Sponsor - \$15,000 Sponsor Contribution

Benefits Included:

- Display Banner/or Flag at the Rodeo Park (Sponsor must provide a 4x6 banner or flag by October 1st)
- VIP Tickets to the Rodeo Event. **(Twelve VIP tickets to be redeemed each night of the event).**
- Complimentary Parking Pass to the Rodeo Event.
- Invitation to Appreciation & Awards Banquet.
- Company Name Announced During Rodeo Event **(Multiple times a night minimum).**
- Company Name/Logo Displayed on Gilbert Promotional Corporation Website.
- Company Name/Logo Displayed on Gilbert Promotional Corporation Facebook **(Promoted multiple times a week).**
- Visit from Royalty with thank you gift prior to Rodeo Weekend
- Complimentary 10x10 Retail Vendor Booth at the Rodeo Event
- Full Page Program Advertisement (Turned in by October 1st)

## Additional Program Advertisement

Options: (this does not include any online advertisements)

- **Single** (business card size) advertisement \$100
  - **Quarter** of page \$250
  - **Half** page \$350
  - **Full** page \$500
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- \*\* All Banners must be a 4x6 size
  - \*\* All Banners, Flags and program advertisement provided by sponsor must be given to GPC by October 1st
  - \*\* Any sponsor that would like to set up a vendor spot will need to schedule a load in with Sandy vendor.gilbertdays@gmail.com
  - \*\* All vendors must be set up and manned all three days